

## Holistic approach among private and public sector stakeholders

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President, Naohiro Nishiguchi

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#### BOSAI(防災)

Holistic approach to reduce disaster impacts

#### Nature = Ecosystem

Elements are interacting with each others and a whole.

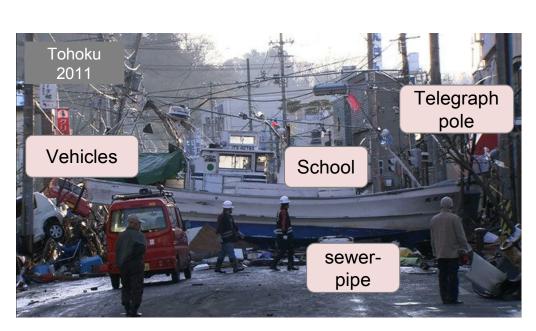


## Our civilization itself is a complex entangled ecosystem.



#### Disaster Impacts are holistic

 When nature interacts with cities and communities, their impacts are holistic.







Source of images: IBC, KQED, Tsunami Research Center websites

#### Conclusion

Disaster impacts are holistic.

Preparation, Response and Recovery need to be holistic as well.

#### Two roles of private sector

- Business Continuity Practitioner (for own business)
- Solution Provider: (for others)

These are based on insights, science knowledge, technology and experiences.

#### Japan Bosai Platform (JBP)

- ■JBP is a platform and catalyst for a multistakeholders (private, public and academic) to pursue a holistic approach to reduce disaster impacts around the world.
  - JBP is an open innovation platform as well
  - ❖JBP is a single point of contacts for Japanese private sector capabilities.
- ■JBP has more than 100 member organizations, including private and public sectors.

#### Example of JBP's holistic approach

■We are designing a holistic map of solutions as a communication tool in order for JBP, Japanese government, central and regional governments to start jointly preparing for natural hazard in each country.

■Version 1.0 will be ready by March 2015.

### The Solution Map helps stakeholders to identify the best holistic solution for them

#### Needs for Disaster Management of

specific countries and regions



The best solution in accordance with the needs of the specific circumstances

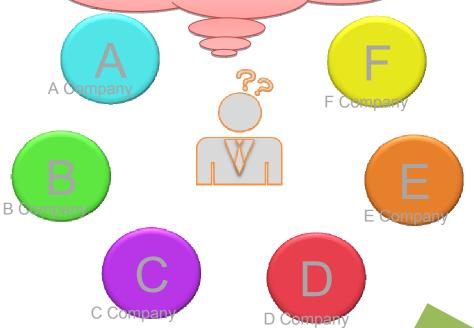


**Holistic Potential Solutions** 



#### The Solution Map is to design the Best Solution





A mere collection of silo solutions doesn't work effectively as an ecosystem Rights Reserved by JIN 2015

Yes, that's it!

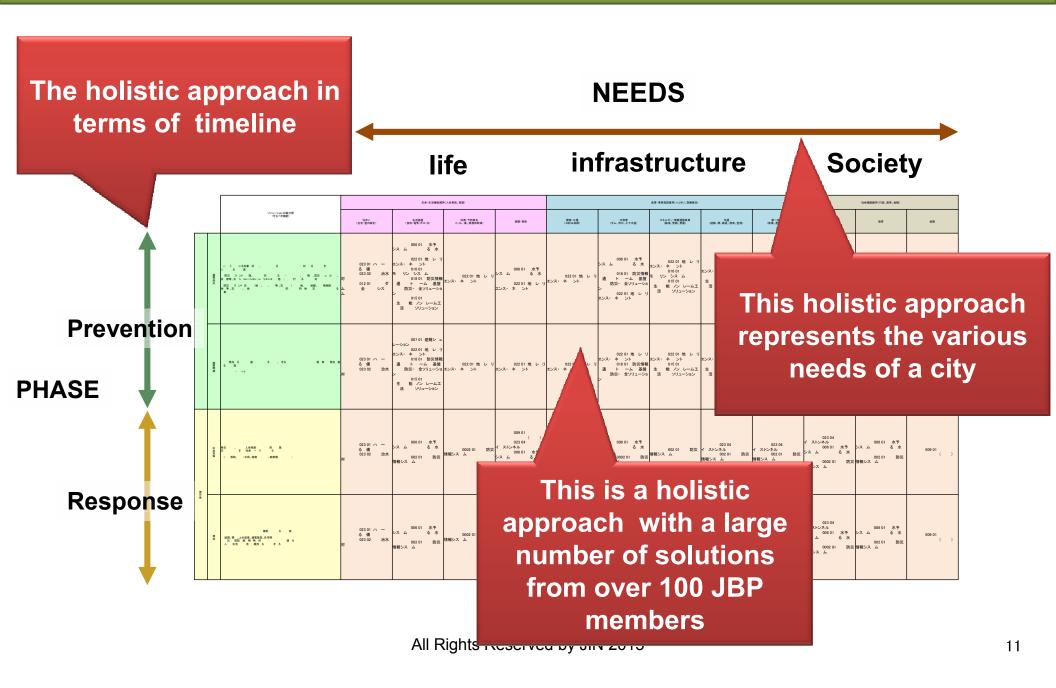


Holistic solution with a consistent concept.



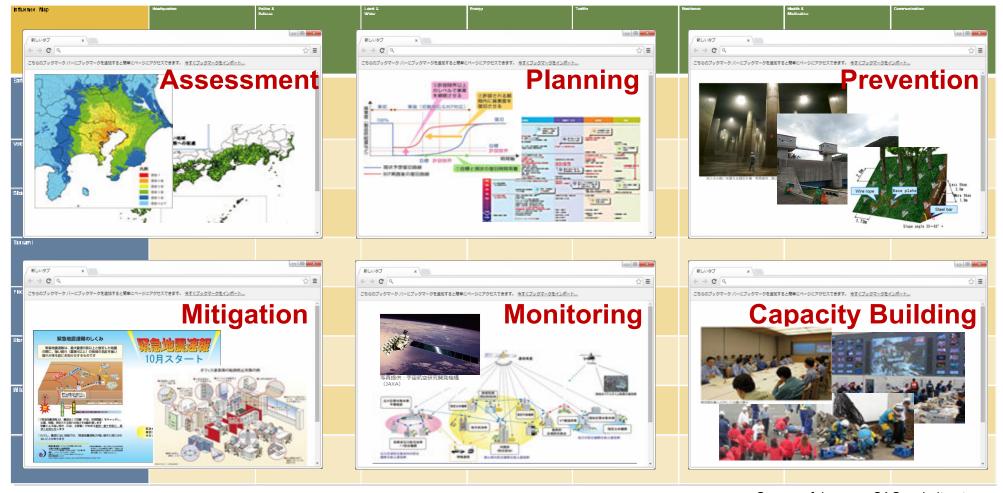
Influence Map	Headiqua rtara	Police & Defense	Land & Water	Energy	Traffic	Residenc e	Health & Medicati on	Commun Ication
Earthquake								
Volcano								
Slide								
Tsunami	6			H		R/A		
Flood						M		
Storm								
Wildfire								

#### Key point is "Holistic Approach"



## Single organized platform to design an Holistic Approach







# JBP is committed to reduce disaster impacts through a holistic approach

Website: <a href="http://bosai-jp.org/">http://bosai-jp.org/</a>